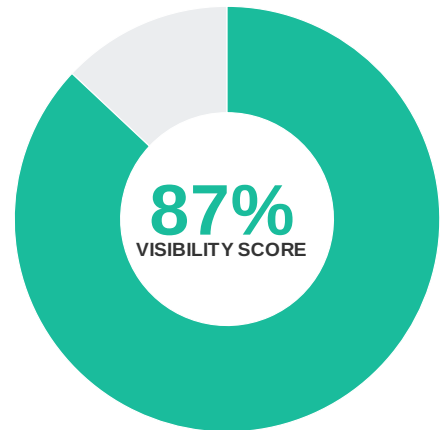
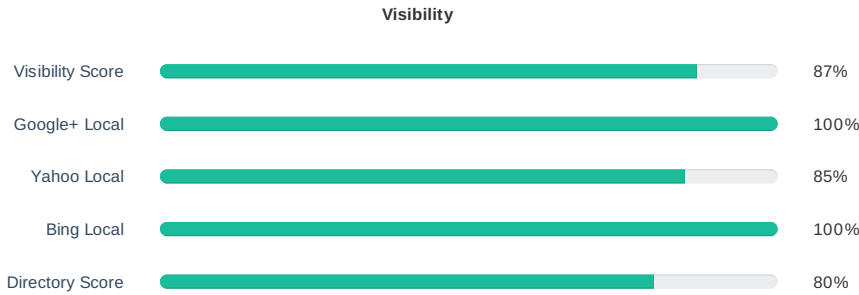
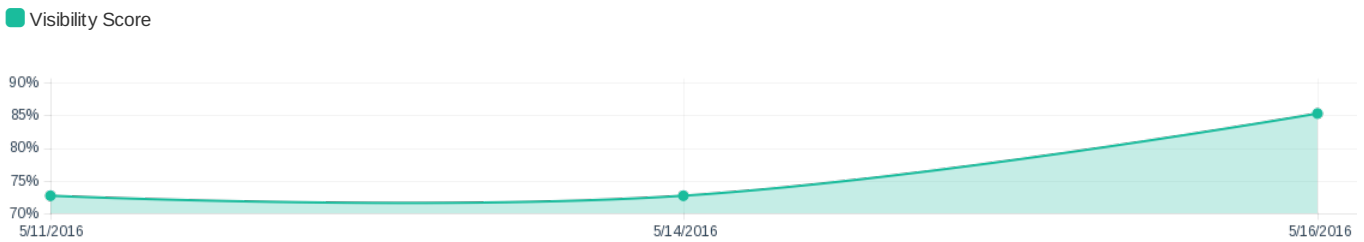


Overview

Your monthly report includes a Visibility Score showing the average of your Google+ Local, Yahoo! Local, Bing Places, and Directory Scores. Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.

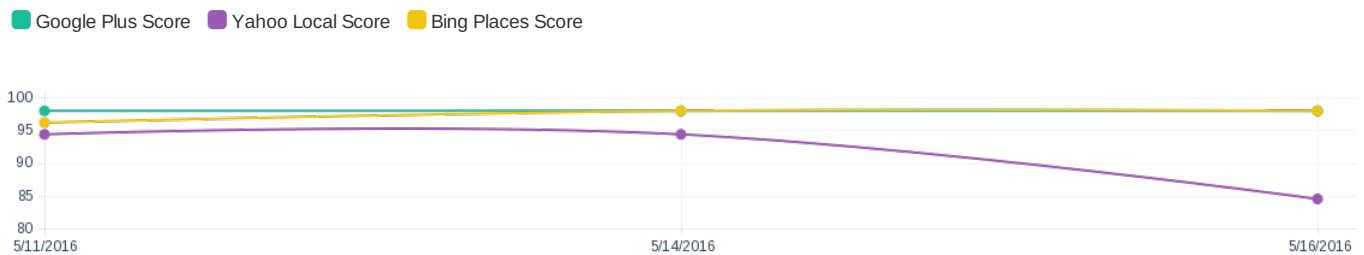
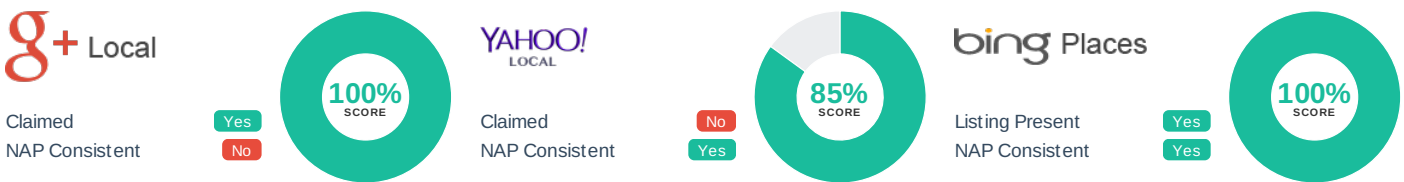


Visibility Score Over Time



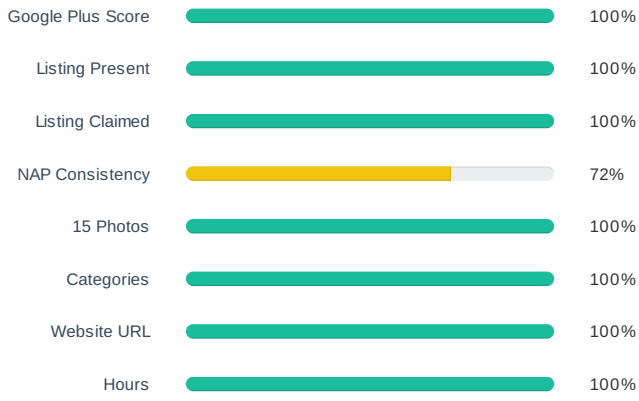
Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!



Google Plus

Essential Scores



Non-Essential Scores (These scores do not factor into your Visibility Score)



Categories

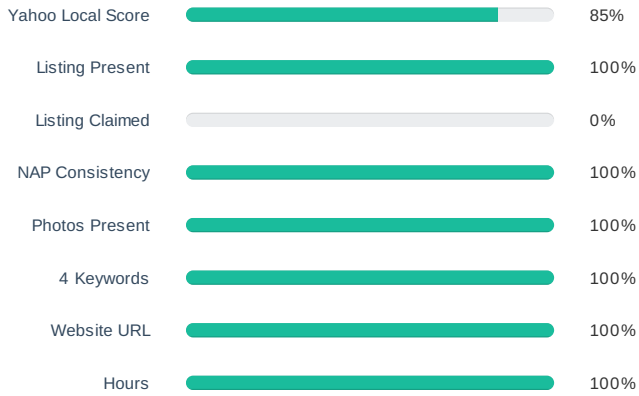
- plumber
- heating contractor
- air conditioning contractor

Hours of Operation

Day	Hours
Monday	12AM-12PM
Tuesday	12AM-12PM
Wednesday	12AM-12PM
Thursday	12AM-12PM
Friday	12AM-12PM
Saturday	12AM-12PM
Sunday	12AM-12PM

Yahoo Local

Essential Scores



Non-Essential Scores (These scores do not factor into your Visibility Score)



Bing Local

Essential Scores

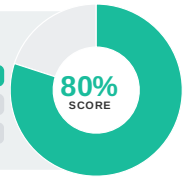


Directories

Your Directory score is determined by dividing the number of directories in which you are listed by the number checked. Remember: Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.
































Score Breakdown









Listings Present 47
 Listings Checked 59
 NAP Consistency 70%



✔ Listing Present ✖ Not Yet Listed ⚠ Action Required

Directory	Silco Plumbing & Heating		
	<p>N Silco Plumbing, Heating, Air Conditioning & Drain Cleaning</p> <p>A 41 Elm St, Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	⚠
	<p>N Silco Plumbing, Heating & Drain Cleaning</p> <p>A 41 Elm St, Stoneham, MA 02180</p> <p>P</p> <p>N Silco Plumbing & Heating</p> <p>A 41 Elm St, Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	⚠
	<p>N Silco Plumbing & Heating Inc</p> <p>A 35 Pomeworth St, Stoneham, MA 02180</p> <p>P (781) 662-2424</p> <p>N Silco Plumbing & Heating Inc</p> <p>A 41 Elm St, Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	⚠
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	✔
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	✔
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	✔
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street # 5, Stoneham MA 02180-1660</p> <p>P (781) 438-8925</p>	As of 5/16/2016	⚠
	Not yet listed	As of 5/16/2016	✖
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	✔
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	✔
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p>	As of 5/16/2016	✔

	P (781) 438-8925		
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
	Not yet listed	As of 5/16/2016	
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
	Not yet listed	As of 5/16/2016	
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
DirectoryCentral	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
eBusiness Pages	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
	N Silco Plumbing, Heating, Air & Drain Cleaning A Serving Stoneham, MA P (781) 438-8925	As of 5/16/2016	
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
FORLOCATIONS	Not yet listed	As of 5/16/2016	
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
	Not yet listed	As of 5/16/2016	
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	
	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	

 Just Click Local	<p>Not yet listed</p> <p style="text-align: right;">As of 5/16/2016</p>	
 Kudzu	<p style="text-align: right;">As of 5/16/2016</p> <p>N Silco Plumbing & Heating Inc A 35 Pomeworth St , Stoneham, MA 02180 P (781) 662-2424</p> <p>N Silco Plumbing, Heating & Drain Cleaning A 41 Elm Street , Stoneham, MA 02180 P (781) 438-8925</p> <p>N Silco Plumbing & Heating A Wakefield, MA 01880 P (781) 246-5557</p> <p>N Silco Plumbing & Heating Inc A Malden, MA 02148 P (781) 395-7600</p> <p>N Silco Plumbing & Heating Inc A 487 Central St , Saugus, MA 01906 P (781) 231-4333</p> <p>N Silco Plumbing & Heating Inc A 487 Central St , Saugus, MA 01906 P (978) 231-4333</p> <p>N Silco Plumbing & Heating Inc A 80 Porter Rd , Cambridge, MA 02140 P (617) 497-0007</p> <p>N Silco Plumbing & Heating A 40R Highland Ave , Salem, MA 01970 P (978) 531-0887</p> <p>N Silco Plumbing & Heating Inc A 25 Frontage Rd , Andover, MA 01810 P (978) 474-9991</p> <p>N Silco Plumbing & Heating A North Billerica, MA 01862 P (978) 667-1151</p>	
 LACARTES	<p style="text-align: right;">As of 5/16/2016</p> <p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	
 local.com	<p style="text-align: right;">As of 5/16/2016</p> <p>N Silco Plumbing & Heating A 35 Pomeworth St, Stoneham, MA P (781) 662-2424</p> <p>N Silco Plumbing & Heating A Serving Stoneham, MA P (781) 395-7600</p> <p>N Silco Plumbing & Heating A Serving Stoneham, MA P (781) 862-9191</p> <p>N Silco Plumbing & Heating A 41 Elm St, Stoneham, MA P (781) 438-8925</p> <p>N Silco Plumbing & Heating A Serving Stoneham, MA P (781) 729-4411</p>	

<p>Localeze.</p>	<p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>✓</p>
<p>LocalPAGES</p>	<p>Not yet listed</p>	<p>As of 5/16/2016</p> <p>✗</p>
<p>LocalStack</p>	<p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>✓</p>
<p>MagicYellow</p>	<p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>✓</p>
<p>merchantcircle.com</p>	<p>N Silco Plumbing, Heating & Drain Cleaning A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>⚠</p>
<p>huckleberry.com</p>	<p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>✓</p>
<p>MyLocally</p>	<p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>✓</p>
<p>MyWebYellow</p>	<p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>✓</p>
<p>OpenDi</p>	<p>Not yet listed</p>	<p>As of 5/16/2016</p> <p>✗</p>
<p>Pinterest</p>	<p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>✓</p>
<p>SALES SPIDER</p>	<p>N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925</p>	<p>As of 5/16/2016</p> <p>✓</p>
	<p>N Silco Plumbing & Heating Inc A , Arlington, MA, 02474 P (781) 646-3313</p> <p>N Silco Plumbing & Heating Inc A 487 Central St, Saugus, MA, 01906 P (781) 231-4333</p> <p>N SILCO PLUMBING & HEATING INC A , Cambridge, MA, 02142 P (617) 497-0007</p> <p>N Silco Plumbing & Heating A , Peabody, MA, 01961 P (978) 531-0887</p> <p>N Silco Plumbing & Heating A , Billerica, MA, 01822 P (978) 667-1151</p>	<p>As of 5/16/2016</p>

- N [SILCO PLUMBING & HEATING INC](#)
A 35 Pomeworth St, Stoneham, MA, 02180
P (781) 662-2424

- N [SILCO PLUMBING & HEATING INC](#)
A , Stoneham, MA, 01520
P (781) 395-7600

- N [SILCO PLUMBING & HEATING INC](#)
A , Boston, MA, 02110
P (617) 646-3313

- N [SILCO PLUMBING & HEATING](#)
A , Stoneham, MA,
P (617) 862-9191

- N [Silco Plumbing & Heating Inc](#)
A 41 Elm St, Stoneham, MA, 02180
P (781) 438-8925



- N [Silco Plumbing & Heating](#)
A 41 Elm Street Stoneham, MA 02180
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As of 5/16/2016



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As of 5/16/2016



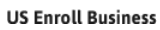
- N [Silco Plumbing & Heating](#)
A 41 Elm Street Stoneham, MA 02180
P (781) 438-8925

As of 5/16/2016



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- N [Silco Plumbing & Heating Inc.](#)
A 41 Elm St., Stoneham, MA
A

As of 5/16/2016



Not yet listed

As of 5/16/2016













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A 35 Pomeworth St Stoneham, MA
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A Stoneham, MA
P (781) 862-9191

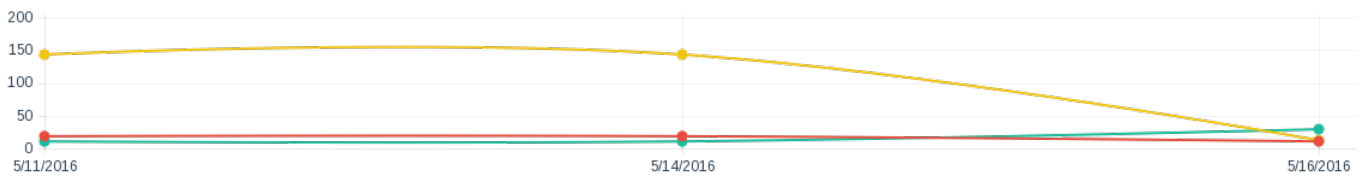
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A Stoneham, MA
P (781) 395-7600

As of 5/16/2016



	<p>N Silco Plumbing & Heating Inc</p> <p>A 41 Elm St Stoneham, MA</p> <p>P (781) 438-8925</p> <p>N Silco Plumbing & Heating</p> <p>A Stoneham, MA</p> <p>P (617) 862-9191</p>		
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	
	Not yet listed	As of 5/16/2016	
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	
	Not yet listed	As of 5/16/2016	
	<p>N Silco Plumbing & Heating</p> <p>A 41 Elm Street Stoneham, MA 02180</p> <p>P (781) 438-8925</p>	As of 5/16/2016	

■ Directory Listings Present
 ■ Directories Needing Action
 ■ Directories Not Yet Listed



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