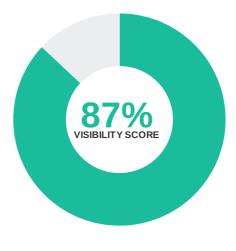
🖄 Overview

Your monthly report includes a Visibility Score showing the average of your Google+ Local, Yahoo! Local, Bing Places, and Directory Scores. Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.





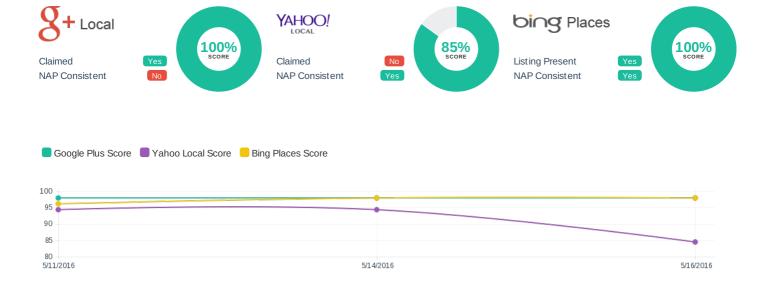
Visibility Score Over Time

Visibility Score



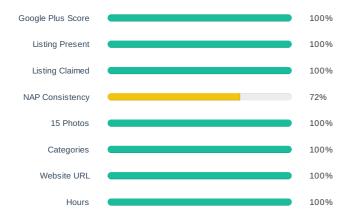
En Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!



S Google Plus

Essential Scores



Non-Essential Scores (These scores do not factor into your Visibility Score)



Day Hours Monday 12AM-12PM 12AM-12PM Tuesday Wednesday 12AM-12PM Thursday 12AM-12PM Friday 12AM-12PM 12AM-12PM Saturday Sunday 12AM-12PM

Hours of Operation

Q plumber

Q heating contractor

 $\boldsymbol{\mathsf{Q}}$ air conditioning contractor

🝸 Yahoo Local

Essential Scores Yahoo Local Score 85% Listing Present 100% Listing Claimed 0% NAP Consistency 100% Photos Present 100% 4 Keywords 100% Website URL 100% 100% Hours Non-Essential Scores (These scores do not factor into your Visibility Score)

7 Reviews

🔄 Bing Local



70%



Directories

Your Directory score is determined by dividing the number of directories in which you are listed by the number checked. Remember: Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.

Score BreakdownListings Present47Listings Checked59NAP Consistency70%



✓ Listing Present S Not Yet Listed A Action Required

Directory	Silco Plumbing & Heating	
Google My Business	 <u>Silco Plumbing, Heating, Air Conditioning & Drain Cleaning</u> A 41 Elm St, Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
(AHOO!	 Silco Plumbing, Heating & Drain Cleaning 41 Elm St, Stoneham, MA 02180 Silco Plumbing & Heating 41 Elm St, Stoneham, MA 02180 (781) 438-8925 	As of 5/16/2016
Ding	 <u>Silco Plumbing & Heating Inc</u> 35 Pomeworth St, Stoneham, MA 02180 (781) 662-2424 <u>Silco Plumbing & Heating Inc</u> 41 Elm St, Stoneham, MA 02180 (781) 438-8925 	As of 5/16/2016
elp <mark>*</mark>	 N <u>Silco Plumbing & Heating</u> A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
2FL	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
acxi@m.	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016
	 <u>Silco Plumbing & Heating</u> 41 Elm Street # 5, Stoneham MA 02180-1660 (781) 438-8925 	As of 5/16/2016
ngiës list.	Not yet listed	As of 5/16/2016
Brownbook e geer business directory	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
	 N <u>Silco Plumbing & Heating</u> A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
	N Silco Plumbing & Heating	As of 5/16/2016

Your BusinessOnline	P (781) 438-8925	
CITYINSIDER Local Reviews by Local Proc	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016
CITY SIICIO .net	Not yet listed	As of 5/16/2016
🔾 CitySquares [.]	N <u>Silco Plumbing & Heating</u> A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016
Company.com	Not yet listed	As of 5/16/2016
_~∟ = ><	 N <u>Silco Plumbing & Heating</u> A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
DirectoryCentral	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
Business Pages	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016
eLocal.com	 N Silco Plumbing, Heating, Air & Drain Cleaning A Serving Stoneham, MA P (781) 438-8925 	As of 5/16/2016
2 local	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
	Not yet listed	As of 5/16/2016
foursquare	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016
Fave	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016
Shotfrog	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016
nubbiz	Not yet listed	As of 5/16/2016
(infogroup	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016
o issuu	N <u>Silco Plumbing & Heating</u> A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016

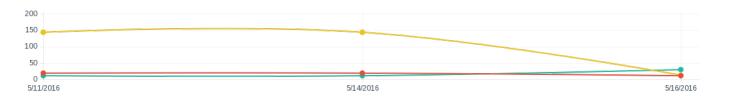
Just Click Local	Not yet listed	As of 5/16/2016	\bigotimes
Kudzu	Image: Size Plumbing & Heating Inc 23 S Pomeworth St., Stoneham, MA 02180 11 (71) 662-2424 11 Silce Plumbing, Heating & Drain Cleaning 24 11 Elm Street, Stoneham, MA 02180 12 (71) 438-8925 11 Silce Plumbing & Heating 22 Wakefield, MA 01880 12 (73) 395-7600 11 Silce Plumbing & Heating Inc 23 Malden, MA 02148 12 (78) 395-7600 11 Silce Plumbing & Heating Inc 24 487 Central St, Saugus, MA 01906 12 (78) 231-4333 13 Silce Plumbing & Heating Inc 24 487 Central St, Saugus, MA 01906 13 Silce Plumbing & Heating Inc 24 487 Central St, Saugus, MA 01906 13 Silce Plumbing & Heating Inc 24 89 Oroter Rd, Cambridge, MA 01906 13 Silce Plumbing & Heating Inc 25 80 Poter Rd, Cambridge, MA 01970 13 Silce Plumbing & Heating Inc 26 80 Poter Rd, Cambridge, MA 01970 15 (978) 531-0887 18 Silce Plumbing & Heating Inc 26 25 Frontage Rd, Andover, MA 01810 19 (978) 667-1151 11 Silce Plumbing & Heating 21 North Billerica, MA 01862 19 (978) 667-1151 <td>As of 5/16/2016</td> <td></td>	As of 5/16/2016	
🔽 LACARTES	 A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 		0
local	 N Silco Plumbing & Heating A 35 Pomeworth St, Stoneham, MA C (781) 662-2424 N Silco Plumbing & Heating A Serving Stoneham, MA P (781) 395-7600 N Silco Plumbing & Heating A Serving Stoneham, MA P (781) 862-9191 N Silco Plumbing & Heating A 41 Elm St, Stoneham, MA P (781) 438-8925 N Silco Plumbing & Heating A Serving Stoneham, MA P (781) 729-4411 	As of 5/16/2016	A

Localeze.	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	<
localPAGES	Not yet listed	As of 5/16/2016	\mathbf{x}
S LocalStack	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	S
MagicYellow	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016	<
merchantcircle.com*	 N Silco Plumbing, Heating & Drain Cleaning A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016	A
my huckleberry.com	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016	⊘
MyLocally [®]	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	⊘
My WebYellow	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	⊘
💡 OpenDi	Not yet listed	As of 5/16/2016	×
Pinterest	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	>
SALES SPIDER	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016	⊘
	 N Silco Plumbing & Heating Inc A , Arlington, MA, 02474 P (781) 646-3313 N Silco Plumbing & Heating Inc A 487 Central St, Saugus, MA, 01906 	As of 5/16/2016	
	 P (781) 231-4333 N <u>SILCO PLUMBING & HEATING INC</u> A , Cambridge, MA, 02142 P (617) 497-0007 		
	NSilco Plumbing & HeatingA, Peabody, MA, 01961P(978) 531-0887		
	NSilco Plumbing & Heating(A), Billerica, MA, 01822(P)(978) 667-1151		

seektlocal	N SILCO PLUMBING & HEATING INC A 35 Pomeworth St, Stoneham, MA, 02180 P (781) 662-2424 N SILCO PLUMBING & HEATING INC		4
	A , Stoneham, MA, 01520 P (781) 395-7600 N SILCO PLUMBING & HEATING INC		
	A , Boston, MA, 02110 P (617) 646-3313 N SILCO PLUMBING & HEATING		
	 A , Stoneham, MA, P (617) 862-9191 N Silco Plumbing & Heating Inc 		
	A 41 Elm St, Stoneham, MA, 02180 P (781) 438-8925		
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superpages.com*	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016	⊘
Tupalo.com	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	⊘
US Enroll Business	 N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925 	As of 5/16/2016	<
@ US City	N Silco Plumbing & Heating Inc. A 41 Elm St., Stoneham, MA	As of 5/16/2016	▲
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	N Silco Plumbing & Heating A Stoneham, MA P (781) 862-9191		
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	N Silco Plumbing & Heating Inc A 41 Elm St Stoneham, MA P (781) 438-8925 N Silco Plumbing & Heating		
	A Stoneham, MA P (617) 862-9191		
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XellowPageCity	Not yet listed	As of 5/16/2016	\bigotimes
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Qzip local	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	⊘

🛢 Directory Listings Present 📒 Directories Needing Action 📒 Directories Not Yet Listed



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