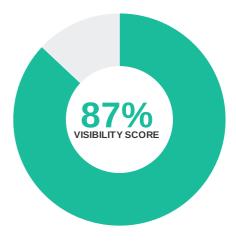
## 🖄 Overview

Your monthly report includes a Visibility Score showing the average of your Google+ Local, Yahoo! Local, Bing Places, and Directory Scores. Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.





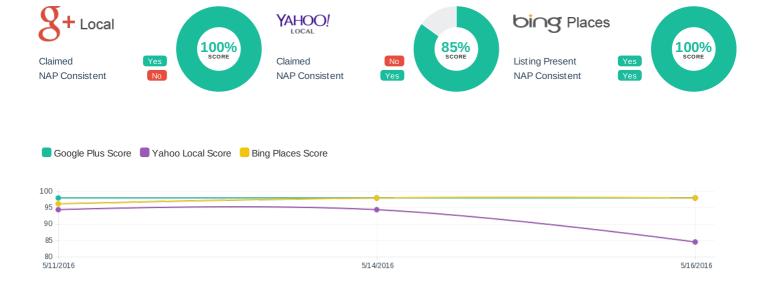
## Visibility Score Over Time

### Visibility Score



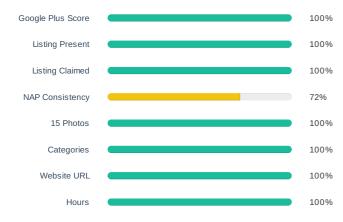
## En Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!



#### S Google Plus

#### Essential Scores



Non-Essential Scores (These scores do not factor into your Visibility Score)



#### Day Hours Monday 12AM-12PM 12AM-12PM Tuesday Wednesday 12AM-12PM Thursday 12AM-12PM Friday 12AM-12PM 12AM-12PM Saturday Sunday 12AM-12PM

Hours of Operation

**Q** plumber

**Q** heating contractor

 $\boldsymbol{\mathsf{Q}}$  air conditioning contractor

## 🝸 Yahoo Local

**Essential Scores** Yahoo Local Score 85% Listing Present 100% Listing Claimed 0% NAP Consistency 100% Photos Present 100% 4 Keywords 100% Website URL 100% 100% Hours Non-Essential Scores (These scores do not factor into your Visibility Score)

7 Reviews

### 🔄 Bing Local



70%



# Directories

Your Directory score is determined by dividing the number of directories in which you are listed by the number checked. Remember: Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.

Score BreakdownListings Present47Listings Checked59NAP Consistency70%



✓ Listing Present S Not Yet Listed A Action Required

Directory	Silco Plumbing & Heating	
Google My Business	<ul> <li><u>Silco Plumbing, Heating, Air Conditioning &amp; Drain Cleaning</u></li> <li>A 41 Elm St, Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
<b>(AHOO!</b>	<ul> <li>Silco Plumbing, Heating &amp; Drain Cleaning</li> <li>41 Elm St, Stoneham, MA 02180</li> <li>Silco Plumbing &amp; Heating</li> <li>41 Elm St, Stoneham, MA 02180</li> <li>(781) 438-8925</li> </ul>	As of 5/16/2016
Ding	<ul> <li><u>Silco Plumbing &amp; Heating Inc</u></li> <li>35 Pomeworth St, Stoneham, MA 02180</li> <li>(781) 662-2424</li> <li><u>Silco Plumbing &amp; Heating Inc</u></li> <li>41 Elm St, Stoneham, MA 02180</li> <li>(781) 438-8925</li> </ul>	As of 5/16/2016
elp <mark>*</mark>	<ul> <li>N <u>Silco Plumbing &amp; Heating</u></li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
2FL	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
acxi@m.	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016
	<ul> <li><u>Silco Plumbing &amp; Heating</u></li> <li>41 Elm Street # 5, Stoneham MA 02180-1660</li> <li>(781) 438-8925</li> </ul>	As of 5/16/2016
ngiës list.	Not yet listed	As of 5/16/2016
Brownbook e geer business directory	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
	<ul> <li>N <u>Silco Plumbing &amp; Heating</u></li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
	N Silco Plumbing & Heating	As of 5/16/2016

Your BusinessOnline	P (781) 438-8925	
CITYINSIDER Local Reviews by Local Proc	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016
CITY <b>SIICIO</b> .net	Not yet listed	As of 5/16/2016
🔾 CitySquares <sup>.</sup>	N <u>Silco Plumbing &amp; Heating</u> A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016
Company.com	Not yet listed	As of 5/16/2016
_~∟ <b>=</b> ><	<ul> <li>N <u>Silco Plumbing &amp; Heating</u></li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
DirectoryCentral	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
Business Pages	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016
eLocal.com	<ul> <li>N Silco Plumbing, Heating, Air &amp; Drain Cleaning</li> <li>A Serving Stoneham, MA</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
<b>2</b> local	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
	Not yet listed	As of 5/16/2016
foursquare	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016
Fave	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016
Shotfrog	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016
nubbiz	Not yet listed	As of 5/16/2016
(infogroup	N Silco Plumbing & Heating A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016
o issuu	N <u>Silco Plumbing &amp; Heating</u> A 41 Elm Street Stoneham, MA 02180 P (781) 438-8925	As of 5/16/2016

Just Click Local	Not yet listed	As of 5/16/2016	$\bigotimes$
Kudzu	Image: Size Plumbing & Heating Inc         23 S Pomeworth St., Stoneham, MA 02180         11 (71) 662-2424         11 Silce Plumbing, Heating & Drain Cleaning         24 11 Elm Street, Stoneham, MA 02180         12 (71) 438-8925         11 Silce Plumbing & Heating         22 Wakefield, MA 01880         12 (73) 395-7600         11 Silce Plumbing & Heating Inc         23 Malden, MA 02148         12 (78) 395-7600         11 Silce Plumbing & Heating Inc         24 487 Central St, Saugus, MA 01906         12 (78) 231-4333         13 Silce Plumbing & Heating Inc         24 487 Central St, Saugus, MA 01906         13 Silce Plumbing & Heating Inc         24 487 Central St, Saugus, MA 01906         13 Silce Plumbing & Heating Inc         24 89 Oroter Rd, Cambridge, MA 01906         13 Silce Plumbing & Heating Inc         25 80 Poter Rd, Cambridge, MA 01970         13 Silce Plumbing & Heating Inc         26 80 Poter Rd, Cambridge, MA 01970         15 (978) 531-0887         18 Silce Plumbing & Heating Inc         26 25 Frontage Rd, Andover, MA 01810         19 (978) 667-1151         11 Silce Plumbing & Heating         21 North Billerica, MA 01862         19 (978) 667-1151 <td>As of 5/16/2016</td> <td></td>	As of 5/16/2016	
🔽 LACARTES	<ul> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>		0
local	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 35 Pomeworth St, Stoneham, MA</li> <li>C (781) 662-2424</li> <li>N Silco Plumbing &amp; Heating</li> <li>A Serving Stoneham, MA</li> <li>P (781) 395-7600</li> <li>N Silco Plumbing &amp; Heating</li> <li>A Serving Stoneham, MA</li> <li>P (781) 862-9191</li> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm St, Stoneham, MA</li> <li>P (781) 438-8925</li> <li>N Silco Plumbing &amp; Heating</li> <li>A Serving Stoneham, MA</li> <li>P (781) 729-4411</li> </ul>	As of 5/16/2016	A

Localeze.	N       Silco Plumbing & Heating         A       41 Elm Street Stoneham, MA 02180         P       (781) 438-8925	As of 5/16/2016	<
localPAGES	Not yet listed	As of 5/16/2016	$\mathbf{x}$
S LocalStack	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	<b>S</b>
MagicYellow	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016	<
merchantcircle.com*	<ul> <li>N Silco Plumbing, Heating &amp; Drain Cleaning</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016	A
my huckleberry.com	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016	⊘
MyLocally <sup>®</sup>	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	⊘
My WebYellow	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	⊘
💡 OpenDi	Not yet listed	As of 5/16/2016	×
Pinterest	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	<b>&gt;</b>
SALES <b>SPIDER</b>	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016	⊘
	<ul> <li>N Silco Plumbing &amp; Heating Inc</li> <li>A , Arlington, MA, 02474</li> <li>P (781) 646-3313</li> <li>N Silco Plumbing &amp; Heating Inc</li> <li>A 487 Central St, Saugus, MA, 01906</li> </ul>	As of 5/16/2016	
	<ul> <li>P (781) 231-4333</li> <li>N <u>SILCO PLUMBING &amp; HEATING INC</u></li> <li>A , Cambridge, MA, 02142</li> <li>P (617) 497-0007</li> </ul>		
	NSilco Plumbing & HeatingA, Peabody, MA, 01961P(978) 531-0887		
	NSilco Plumbing & Heating(A), Billerica, MA, 01822(P)(978) 667-1151		

seektlocal	N       SILCO PLUMBING & HEATING INC         A       35 Pomeworth St, Stoneham, MA, 02180         P       (781) 662-2424         N       SILCO PLUMBING & HEATING INC		4
	A       , Stoneham, MA, 01520         P       (781) 395-7600         N       SILCO PLUMBING & HEATING INC		
	A       , Boston, MA, 02110         P       (617) 646-3313         N       SILCO PLUMBING & HEATING		
	<ul> <li>A , Stoneham, MA,</li> <li>P (617) 862-9191</li> <li>N Silco Plumbing &amp; Heating Inc</li> </ul>		
	A 41 Elm St, Stoneham, MA, 02180 P (781) 438-8925		
Showmelocal	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016	<b>⊘</b>
anaka	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	•
sp⊚ke	N       Silco Plumbing & Heating         A       41 Elm St Stoneham, MA 02180         P       (781) 438-8925		4
superpages.com*	N       Silco Plumbing & Heating         A       41 Elm Street Stoneham, MA 02180         P       (781) 438-8925	As of 5/16/2016	<b>⊘</b>
Tupalo.com	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	<b>⊘</b>
US Enroll Business	<ul> <li>N Silco Plumbing &amp; Heating</li> <li>A 41 Elm Street Stoneham, MA 02180</li> <li>P (781) 438-8925</li> </ul>	As of 5/16/2016	<
<b>@ US</b> City	N Silco Plumbing & Heating Inc. A 41 Elm St., Stoneham, MA	As of 5/16/2016	▲
Yalwa	Not yet listed	As of 5/16/2016	$\bigotimes$
	N       Silco Plumbing & Heating Inc         A       35 Pomeworth St Stoneham, MA         P       (781) 662-2424	As of 5/16/2016	
	N       Silco Plumbing & Heating         A       Stoneham, MA         P       (781) 862-9191		
Ya Sabe	N       Silco Plumbing & Heating Inc         A       Stoneham, MA         P       (781) 395-7600		A

	N       Silco Plumbing & Heating Inc         A       41 Elm St Stoneham, MA         P       (781) 438-8925         N       Silco Plumbing & Heating		
	A Stoneham, MA P (617) 862-9191		
YellowBet	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	<b>⊘</b>
XellowPageCity	Not yet listed	As of 5/16/2016	$\bigotimes$
<u>ур</u>	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	<b>⊘</b>
VelloYello	Not yet listed	As of 5/16/2016	$\bigotimes$
<b>Qzip</b> local	NSilco Plumbing & HeatingA41 Elm Street Stoneham, MA 02180P(781) 438-8925	As of 5/16/2016	<b>⊘</b>

## 🛢 Directory Listings Present 📒 Directories Needing Action 📒 Directories Not Yet Listed



Although we strive to keep up with algorithm changes on our end, we can in no way guarantee the accuracy of this report due to the fact that the content displayed on the scan results, is solely based on information we receive from our partners. We can only display what is received from them at the time of the scan, which may or may not be accurate at that moment. This scanning tool is supplied on an "as is" and "as available" basis. To the fullest extent under applicable law, we make no, and disclaims all, warranties, guarantees and representations, whether express, implied, oral or otherwise. Use this report as a guideline not as an absolute audit report.